

SPEARHEADING SUSTAINABLE
ECONOMIC GROWTH

OFFICIAL MAGAZINE

OIC TODAY Business & Investment Magazine

READERS OF TODAY
LEADERS OF TOMORROW

HONOURING

The **JEWELS** of MUSLIM WORLD AWARD 2019

The **MUSLIM** WORLD **RANIA** AWARD 2019



9TH **Muslim World Biz**
Business & Investment Zone
EXHIBITION & CONFERENCE

**LEADING
TRADE EXHIBITION &
CONFERENCE
IN THE MUSLIM WORLD**

4-6 SEPTEMBER 2019

**KUALA LUMPUR CONVENTION CENTRE (KLCC)
MALAYSIA**

www.muslimworldbiz.com



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YOUNG ENTREPRENEURS DEVELOPMENT AGENCY



DRM LIVE

ABOUT THE EVENT



The Muslim World Business and Investment Zone is a leading trade event that consists of a Multi-sector International Exhibition and a number of specialised conferences in addition to prestigious award ceremonies. The main goal of the event is to uplift the status of the Islamic economy by enhancing each of its components through cooperation between all stakeholders. To do so, the event brings together policy makers, organisational leaders, business professionals, economists and academicians to deliberate over compelling issues and formulate effective strategies.

The Muslim World Biz contributes to the implementation of the OIC-2025 Programme of Action, which was announced by the OIC in 2016, to increase intra-OIC trade to be 25% by the year 2025. However, the event is not confined to serving only the 57 OIC member countries as the nearly 2 billion Muslim population is also established on all six continents. The Muslim World Biz leverages on the fact that the Islamic countries possess most of the world's natural resources, and more than a quarter of its human resources.

The 9th edition of the Muslim World Biz has been restructured to organise the sub events as stand-alone events in different dates and venues. The purpose of this is to provide more focus on each of its activities of the Muslim World Biz to maximise the benefits. However, the biggest of the activities for 2019 will be held from 4-6 September 2019 comprising of the Opening Ceremony, Presentation of the Jewels of the Muslim World Award, the Round Table Talk and the International Trade Exhibition.

BOOK YOUR EXHIBITION SPACE **4—6 SEPTEMBER 2019 | KLCC, MALAYSIA**

WHO SHOULD ATTEND THE 9TH MUSLIM WORLD BIZ 2019

TRADERS	ECONOMISTS	BUSINESS OWNERS	CORPORATION HEADS/ TOP MANAGEMENT/ SENIOR EXECUTIVES	ICT SPECIALISTS	
				Contact us for Packages & Latest Promotion <hr/> Telephone +603 2681 0037 Fax +603 2681 0032 Email info@oictoday.biz	
BANKERS & FINANCIAL MANAGERS	RESEARCH ANALYSTS	ENTREPRENEURS	SENIOR REGULATORS		

VISION OF THE FOUNDER



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ALLAHYARHAM DATO' DR. RAJA MOHAMAD ABDULLAH FOUNDER, MUSLIM WORLD BIZ & OIC INTERNATIONAL BUSINESS CENTRE

The prime theory of Allahyarham Dato' Dr. Raja Mohamad Abdullah, the late CEO of the OIC International Business Centre Sdn Bhd, was that the Muslim world should focus on business, trade and enhancement of peaceful ways to resolve the massive economic problems it currently faces.

He would say the Muslim world has seen its ugly share of wars, conflicts and crises and that Muslim populations are falling behind the rest of the world, pointing out his tenure as the CEO of the company, chairman of the Muslim World Business & Investment Zone (Exhibition & Conference), he would press on that it was time for a change, and to him it meant putting the economy ahead of the political debate. Allahyarham Dato' Dr. Raja Mohamad Abdullah is the man that relentlessly stood for fellow Muslims, for economic progress, for global integration of the OIC member countries and for Malaysia to be known as the catalyst centre for global Islamic development.

"But the economic well-being of the people is not catered for, leaving behind a trail of suffering, poverty and wars," he would say. And this will be one of the last no-holds-barred message that Dato' would have for the global Muslim community, a message that should remain engraved on the walls of history.

“But the economic well-being of the people is not catered for, leaving behind a trail of suffering, poverty and wars.”

Allahyarham Dato' Dr. Raja Mohamad Abdullah

ALLAHYARHAM DATO' DR. RAJA MOHAMAD ABDULLAH
Founder, Muslim World Biz & OIC International Business Centre

MESSAGE FROM THE ORGANISER



ORGANISER



OIC INTERNATIONAL
BUSINESS CENTRE

**MUHAMMAD RAJA TALIB B. DATO' DR RAJA
MOHAMAD ABDULLAH
CHAIRMAN, MUSLIM WORLD BIZ
CHIEF EXECUTIVE OFFICER, OIC INTERNATIONAL
BUSINESS CENTRE**

Warm greetings from OIC International Business Centre

We are pleased to announce that the 9th Muslim World Biz, Trade Exhibition and Conference will be organised at the Kuala Lumpur Convention Centre (KLCC), Malaysia. With the theme "Spearheading Sustainable Economic Growth" the 9th edition of the event is expected to draw over 500 Malaysian and international exhibitors occupying close to 700 exhibition booths for three days. It is the ideal platform to network, create and promote brand awareness, conclude deals and expand your business.

The event is comprised of the Round Table Talk, the Muslim World Women's Summit, the OIC Arab-Asia Trade & Economic Forum, the OIC Higher Education Conference & Expo and the World Islamic Tourism Conference & Expo. With its international panel of experts, the event is expected to be well-attended by 2,000 delegates to exchange ideas and learn new concepts that are bound to lead to enriching the lives, knowledge and economies of the participating individuals, organisations and countries.

I invite you to witness the presentation of the Jewels of the Muslim World Award, which is one of the world's leading prestigious awards, to honour the movers & shakers who have contributed towards the growth of the global Islamic economy.

With the support of the Government of Malaysia, the Organisation of Islamic Cooperation (OIC) and other prominent organisations, the 9th Muslim World Biz is geared to play a leading role in increasing trade activities among the Muslim and non-Muslim countries. The main focus of the Muslim World Biz on providing the platform for business and investment opportunities has been remarkably successful for the last eight years with active participation from more than 50 countries worldwide.

Be a part of the 9th Muslim World Biz 2019, which will provide you with the golden opportunity to expand into the Muslim market both here in Malaysia as well as in other Muslim and non-Muslim countries worldwide. It is the perfect opportunity to tap into the 2 billion Muslim population worldwide.

Thank you.

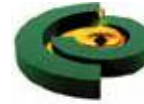
Yours sincerely,

MUHAMMAD RAJA TALIB DATO' DR RAJA MOHAMAD ABDULLAH
Chairman of the 9th Muslim World Biz 2019

MESSAGE FROM THE ORGANISER



ORGANISER



OIC INTERNATIONAL
BUSINESS CENTRE

OFFICIAL MAGAZINE



**DR. RAJA LAILA RANI DATO' DR. HJ. RAJA
MOHAMAD ABDULLAH
EDITOR-IN-CHIEF, OIC TODAY
CHAIRMAN, MUSLIM WORLD RANIA AWARD
DEPUTY CHAIRMAN, MUSLIM WORLD BIZ**

Since 2010, the Muslim World Business and Investment Zone has been promoting cooperation between companies from different OIC member countries. It has established a network of entrepreneurs and business leaders from many countries. We are truly proud that this event is now entering its ninth year, and this gives us more energy to work even harder to accomplish our mission represented in developing the Islamic economy, which in turn enhances the welfare of not only Muslims, but also humanity at large.

What makes us even stronger is the continuous support we receive from the sponsors and partners in addition to the assistance from the Government of Malaysia and its various ministries and agencies, the Islamic Centre for Development of Trade and the Association of Arab Universities. For the upcoming 9th Muslim World Biz, we are preparing like we have not done before. This is simply because we can see the great potential this event has, not only to grow national economies but also to foster international ties so that people from different regions could live in peace and harmony.

As usual the event will include three main components: the conference zone, the exhibition zone and the award ceremonies. However, the content and scale of these activities are going to be different in the sense that new and compelling topics will be discussed, more exhibitors and participants are expected to join and new strategies will be built to boost the progress of economic and social activities within the Muslim world and beyond. Be part of this annual event and get the benefits which reach individuals and organisations from local and international communities.

With the theme 'Spearheading Sustainable Economic Growth' the 9th Muslim World Biz aims to build upon past achievements to attain future prosperity. For this we believe in the policy of inclusion so that everyone has a chance to participate. In particular, as the Chairman of the Muslim World Rania Award, I emphasise the roles of women in growing this event and increasing its positive impact globally. Therefore, I invite you to explore through this brochure to see which of the components match with your business operations, and our specialised teams will be there to assist you.

Finally, I would like to acknowledge and sincerely appreciate the support we receive from the Government of Malaysia as part of its constant contribution and renowned leading role to develop the Islamic economy. I also thank all the sponsors and partners who believe in our mission and I am confident that they will be rewarded with greater success.

DR. RAJA LAILA RANI DATO' DR. HJ. RAJA MOHAMAD ABDULLAH
Editor-in-chief, OIC TODAY
Chairman, the Muslim World Rania Award

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WHY SHOULD YOU PARTICIPATE IN 9TH MUSLIM WORLD BIZ 2019 ?



**BUSINESS MATCHING
PROSPECT**



**BUSINESS PARTNERSHIP/
NETWORKING**



**INVESTMENT
OPPORTUNITIES**



MEDIA EXPOSURE



**BRAND/PRODUCT
AWARENESS**

AUDITED FACT SHEET OF 8TH MUSLIM WORLD BIZ 2017



30 PARTICIPATING COUNTRIES

Among the top participating countries were China, Korea, Japan, Indonesia, Brunei, Thailand, Malaysia, Singapore, Mauritius, Saudi Arabia, UAE, Qatar, Iran, Jordan, Oman and Kuwait.

8,370 SQM EXHIBITION SPACE

The exhibition has taken up in 8,370sqm of Putra World Trade Centre exhibition hall located at Kuala Lumpur's Golden Triangle.

501 EXHIBITION BOOTHS

The exhibition gathered products & services under 501 exhibition booths during the four-day event.

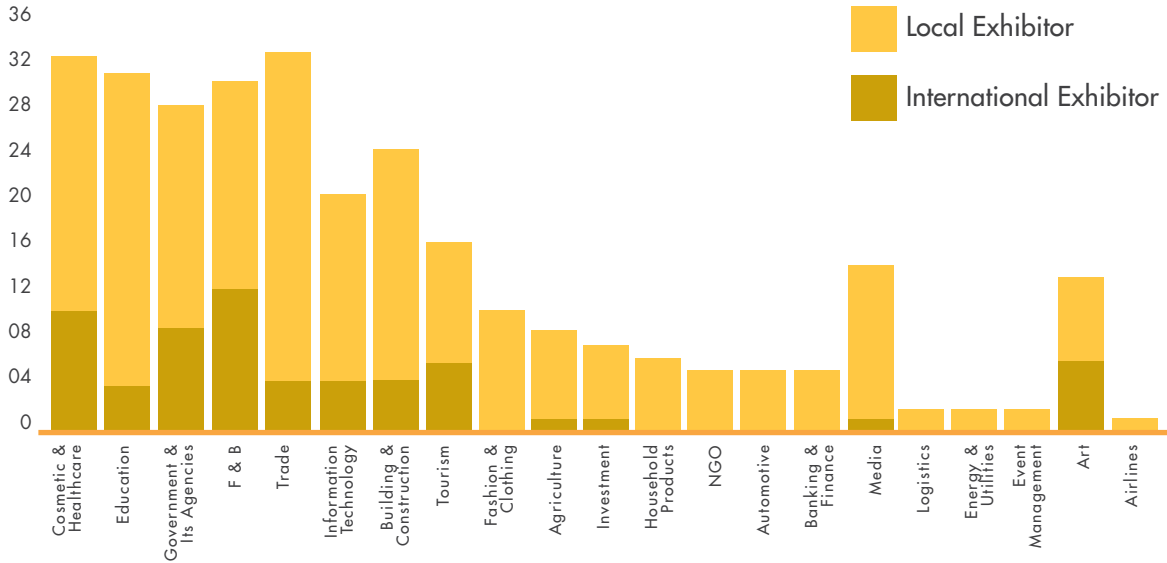
392 TOTAL NUMBER OF EXHIBITORS

The total number of exhibitors who joined the exhibition in 2017 increased from 307 in 2015 to 392 in 2017.

19,177 TRADE BUYERS & VISITORS

8th Muslim World Biz 2017 has recorded 19,177 crowd of trade buyers & visitors flooded through out the exhibition hall.

EXHIBITORS BASED ON INDUSTRIES



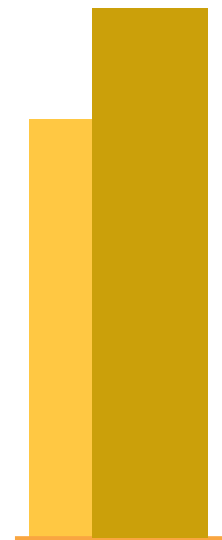
REVIEW OF 8TH MUSLIM WORLD BIZ 2017

During the event, we conducted a survey where more than 80% of the participants filled and returned the form.

Out of the survey, we have discovered that 75% of the participants are satisfied with the service of the event and 75% are satisfied with the quality of the event.

50% of the individuals surveyed belong to the age group of 30 and above. This age group usually includes key personnel and decision makers in an organisation.

The survey showed that 162 deals were transacted during the four days and that the second day was the most productive day of the event.



More than **14K**

or 78% of those visited the exhibition are trade visitors

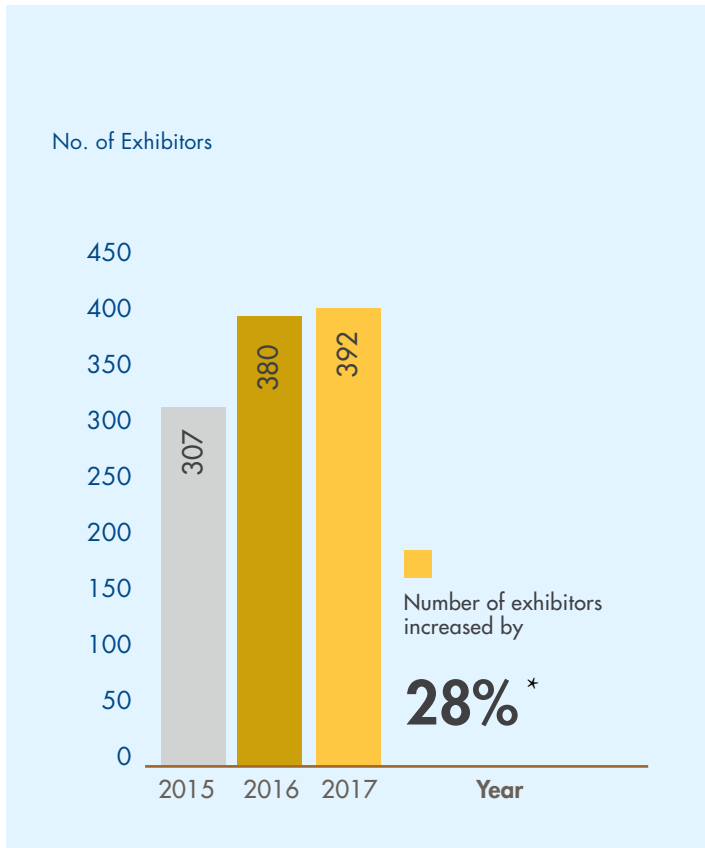
TOP PARTICIPATING FOREIGN COUNTRIES

- China
- Saudi Arabia
- Korea
- UAE
- Brunei
- Qatar
- Thailand
- Iran
- Singapore
- Jordan
- Indonesia
- Oman
- Japan
- Kuwait
- Mauritius
- Kazakhstan
- Azerbaijan
- Pakistan
- Bahrain
- Uzbekistan
- Turkey
- India
- Morocco

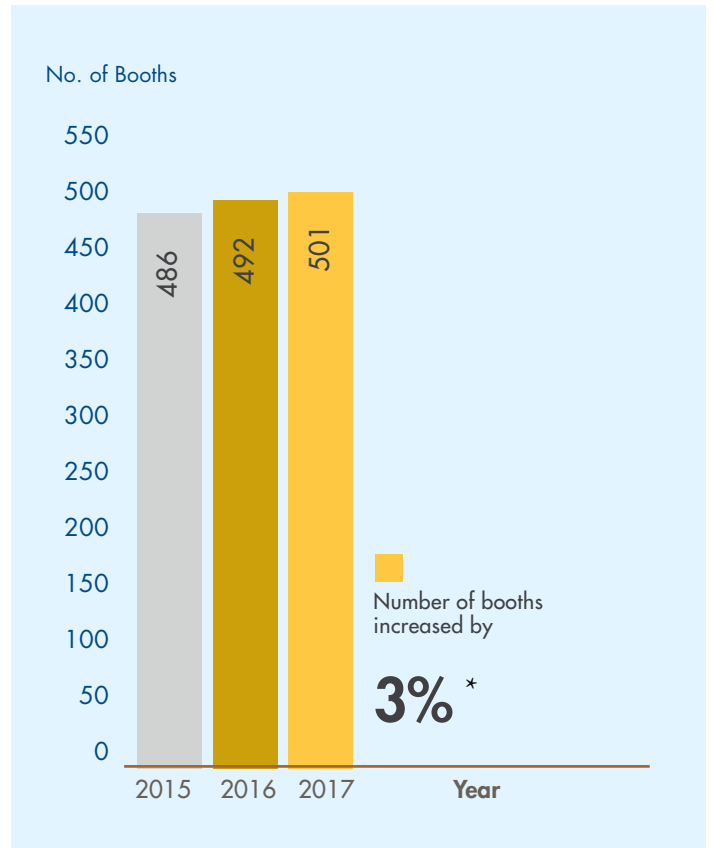
COMPARISON BETWEEN EXHIBITON ZONE 2015, 2016 & 2017

The figures below are audited by an external auditing firm

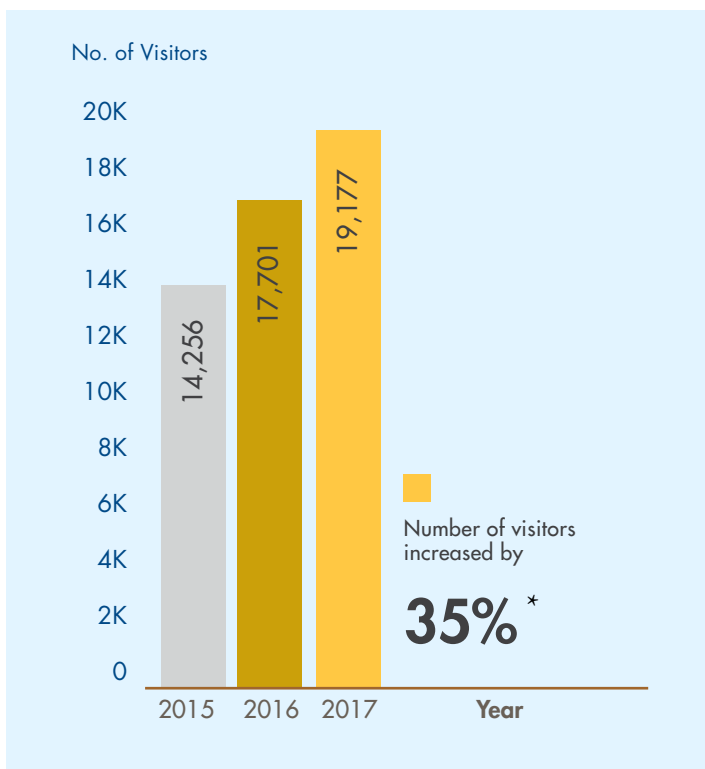
Number of Exhibitors



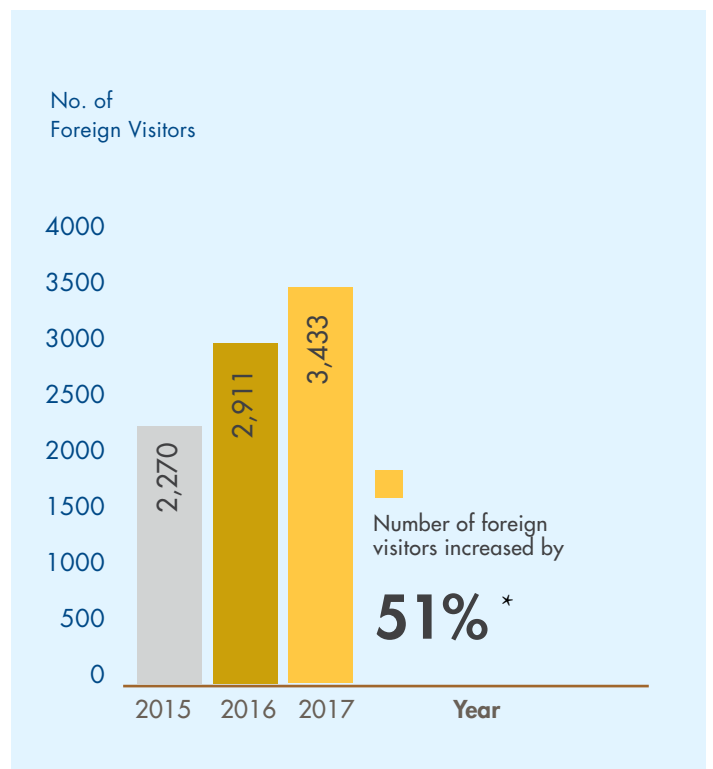
Number of Booths



Number of Total Visitors



Number of Foreign Visitors



* The percentage is calculated based on year 2017 and 2015

ABOUT THE AWARD

Honoured by OIC TODAY magazine, the prestigious Jewels of the Muslim World Award is presented every year during a special ceremony held in conjunction with the annual event 'The Muslim World Business and Investment Zone'. This award has the mandate of acknowledging the wonderful work done by great leaders from around the Muslim world. Their success acts as a source of inspiration to the youths, who will soon take the lead to grow the global Islamic economy.

The award recipients come from different industries and they are highly recognised for their excellent achievements that positively impact people's daily life. Since 2011 a total of 59 leaders from 19 countries received the Jewels of the Muslim World Award. The winners are selected based on both their record of excellence to build and grow successful organisations and also in reference to the service they provide to facilitate the life of people in the local, regional and international communities.

Starting in 2014 a special forum was incorporated in the Muslim World Biz where the awards recipients share their stories of success and how they managed to overcome different types of challenges. The programme is exclusive for the participation of success-driven CEOs, entrepreneurs and top university graduates who would certainly benefit from the knowledge that is being shared. Also, the 'jewels' usually respond to questions and enquiries by the participants to help them draw and implement workable strategies.

Among the recipients of the Jewels of the Muslim World Award were the legendary boxer Muhammad Ali from the USA, the singer and songwriter Sami Yusuf from the UK, the investor and philanthropist Prince Al-Waleed bin Talal

The JEWELS of MUSLIM WORLD AWARD 2019

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from Saudi Arabia, the Islamic scholar Mufti Ismail Menk from Zimbabwe, and the renowned economist, Abdulsalam Al Murshidi from the Sultanate of Oman.

THE AWARD RECIPIENTS



H.E. DR. MUFTI ISMAIL MUSA MENK
 Grand Mufti of Zimbabwe



H.E. SAID BUN SALEH AL KIYUMI
 Chairman of Oman Chamber of Commerce and Industry, Sultane of Oman



H.E. PROFESSOR DR. MUHAMMAD YUNUS
 Founder/Chairman of Yunus Centre, Bangladesh



H.E. MOHAMMAD REZA DAYANI
 President/CEO of Entekhab Investment Development Group, Iran



Y.B.H.G. DATO' SERI HAJI BARKATH ALI BIN ABU BACKER
 Chairman & Group Managing Director Kumpulan Barkath Sdn. Bhd. Malaysia



Y.B.H.G. DATO' PROFESSOR IR DR KAMAL NASHARUDDIN MUSTAPHA
 Vice Chancellor of University Tenaga Nasional (UNITEN), Malaysia



Y.B.H.G. DATO' SERI NITIN GOENKA
 Managing Director of Emperor's Fine Jewels, Malaysia



H.E. ABDULSALAM AL MURSHIDI
 Executive President, State General Reserve Fund, Sultanate of Oman



H.E. SHEIKH ABOOBACKER AHMED
 Founder and Chancellor, Jamia Markazu Ssaqafatni Ssunniyya & General Secretary, All India Muslim Scholars Association, India



DR. MUSTAFA AYDIN
 President of the Board of Trustees, Istanbul Aydin University & Founder and Chairman of Board, BIL Holdings, Turkey



Y.B.H.G. PROF. DR. MOHAMAD ABDUL RAZAK
 President, Cyberjaya University College of Medical Sciences, Malaysia



H.E. SHEIKH LUBNA BINTI KHALID AL GASIMI
 Minister of State for Tolerance & President, Zayed University, U.A.E



Y.B.H.G. TAN SRI PROF DR MOHD YUSOF NOOR
 President of Islamic University of Malaysia



MR. GHOLAMALI SOLEIMANI
 Founder of Solico Group, Islamic Republic of Iran



MR. SAMI YUSUF
 Musician, Singer, Songwriter, Composer & Producer, U.K



MR. FAWZI MOHAMMED ABDULMOHSIN AL-KHARAFI
 Chairman of Mohammed Al-Kharafi Holding Company, Kuwait



MRS. MARIA BASHIR
 Chief Prosecutor General of Herat Province, Afghanistan



MR. ABDULLA MOHAMMED AL AWAR
 CEO of Dubai Islamic Economy Development Centre (DIEDC), U.A.E



SHEIKH SALEH ABDULLAH KAMEL
 Chairman & Founder of Dallah Al Baraka Group, K.S.A



H.E. ABDULRAHIM HASSAN NAGI
 Secretary General of federation of GCC Chambers (FGCCC), K.S.A



MR. HAJI IBRAHIM NEHRAMLI
 President Avesta Concern, Azerbaijan



MR. YOUNES ZHALEH SADABAD
 Shirin Asal Food Industrial Group Company, Iran



Y.B.H.G. DATO' SITI NURHALIZA TARUDIN
 President SimplySiti Sdn Bhd, Malaysia



H.E. MUHAMMAD ALI
 World Legendary Boxer, U.S.A



H.E. EKMELEDDIN IHSANOGLU
 Secretary General of OIC, Turkey



H.E. A.R. RAHMAN
 International Composer, India



H.E. AYMAN ASFARI
 Chief Executive of Petrofac, U.K



H.E. ASADOLLAH ASGAR-OLADI
 President of Hassad Export Co.Ltd, Iran



Y.B.H.G. DATO' MOHAMED HASSAN KAMIL
 Group Managing Director of Takaful Malaysia



H.R.H PRINCE ALWALEED BIN TALAL ALSAUD
 Founder & Chairman of Kingdom Holdings, K.S.A



H.E. DR. AHMAD MOHAMED ALI AL-MADANI
 President of Islamic Development Bank, K.S.A



H.E. DR. RASHID AL LEEM
 Director General Sharjah Department of Seaports & Customs and Sharjah Free Zones Authority U.A.E



H.E. NADHMI AUCHTI
 Founder, Chairman & CEO, General Mediterranean Holding S.A, Luxembourg

THEME: FORTIFYING YOUNG MUSLIM LEADERS IN THE FACE OF ADVERSITY

Envisioned as a global leadership programme, the Round Table Talk (RTT) was incorporated in the annual Muslim World Biz in 2014. It brings together captains of industry from around the Muslim world to share their experiences with entrepreneurs and young leaders in order to enhance their leadership skills and contributions to the advancement of the global Islamic economy through innovation using the most ethical and effective business practices.

The main objective of the RTT is to explore the global challenges facing the leaders of the Muslim community, and to highlight the opportunities which can be utilised to elevate the Islamic economy as well as the threats confronting the progress of modern Muslim businesses. To do so, the RTT aspires to build bridges of communication between the Muslim business leaders and those in other parts of the world.

One unique characteristic of the RTT is the fact that most of the speakers are the winners of the Jewels of the Muslim World Award, which honours the success and achievements of great Muslim leaders in different industries from around the Muslim world. Sound leadership is a crucial factor leading the trajectories of development of nations in different directions. As the number of active participants increase annually, the RTT builds upon this opportunity to provide a platform for fostering cooperation among Muslim countries, and with the rest of the world.

SOME OF THE TOPICS DISCUSSED BEFORE:

- Forging Entrepreneurial Leadership
- Leadership in Action Vs. Leadership in Crisis
- Emerging Leadership Styles
- Cross Cultural Leadership
- Integrity and Courage in Leadership
- Islamophobia: The Impact on Global Islamic Economy

With the theme “Fortifying Young Muslim Leaders in the Face of Adversity”, the focus will be on the Muslim youth leadership and its important role at this fundamental juncture in the process of development in the Muslim world. This requires future Muslim leaders to be aware of the need to collaborate with others while having their own approach and innovative strategies. This applies to working with non-Muslim businesses as long as it complies with the Islamic teachings.

In particular, the aim of this year’s RTT is to facilitate a platform for Muslim youth leaders to articulate their thoughts and ideas on the future of the Muslim world in the context of sustainable economic and social development. In addition, the 2-day programme tries to tackle some of the issues that current and future leaders might come across, and it provides systematic guidelines to handle them.

THE TOPICS THAT WILL BE DISCUSSED:

- Leading Across Generations
- Transitions Vs. Transformations, Who, What and When?
- Stay Positive, Adversity is the Best learning Experience
- Muslim Youth Leadership
- The Influence of Islam in Leadership

AMONG THE SPEAKERS



MR MOHAMMAD REZA DAYANI
Chairman, Entekhab Investment Development Group Iran, Iran



H.E SAID BUN SALEH AL KIYUMI
Chairman of Oman Chamber of Commerce and Industry, Sultane of Oman



DR. MUFTI ISMAIL MENK
Grand Mufti of Zimbabwe



MR MUSTAFA AYDEMIR
Senior Investment Analyst, Saturna Sdn Bhd



YBHG. DATO' HUSNI SALLEH
Chief Executive Officer, Teraju Malaysia



YBHG. PROF. DATO' DR MOHAMED GHAZALI
Executive Chairman, Nusantara Technologies, Malaysia



YBHG. DATO SERI BARKATH ALI
Group Chairman & CEO, Barkath Group, Malaysia



MR ALMIR COLAN
Director, Australian Centre For Islamic Finance, Australia



YBHG. PROF. EMERITUS TAN SRI ANUWAR ALI
Senior Advisor, Open University Malaysia



YBHG. DATO' SRI NITIN GOENKA
Managing Director, Emperor's Fine Jewels, Malaysia



H.E PROFESSOR DR. SULTAN T. ABU-ORABI
Secretary General-Association Of Arab Universities, Jordan



MR RJ LIOW
Founder & Group Managing Director, Ays Sdn Bhd, Malaysia



YBhg. DATUK ABDUL FARID ALIAS
Group President & Chief Executive Officer, Maybank Berhad, Malaysia



MS HARASHA BAFANA
Founder & Director, Adam & Hawa Network, Singapore



YBHG. DATO' PROF. IR. DR. KAMAL NASHARUDDIN MUSTAPHA
Vice Chancellor, Universiti Tenaga Nasional, Malaysia



H.E. ABDUSALAM MOHAMMED AL-MURSHIDI
Executive President of State General Reserve Fund, Oman



MR. ERGIN BECEREN
Secretary General/ Managing Director, Islamic World Entrepreneurs Network, Turkey



PROF. DATO' SRI DR. ZALEHA KAMARUDIN
Rector Of International Islamic University Malaysia, Malaysia



H.E SHEIKHA LUBNA BINT KHALID AL QASIMI
Minister of State for Tolerance And President Of Zayed University, U.A.E



YBHG EMERITUS PROF. DATO DR. HASSSAN SAID
Vice Chancellor & President of Universiti Teknologi Mara, Malaysia

THE MUSLIM WORLD RANIA AWARD

HONoured BY

OIC TODAY Business & Investment Magazine
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LEADERS OF TOMORROW

The most outstanding women among the Movers and Shakers of the Muslim world

ABOUT THE AWARD

The meaning of "Rania" is derived from the word "Queen". There is no doubt that women carry big responsibilities in their role of contributing to all aspects of human life. There has not been any known divine or man-made law that is not giving women their due rights in the society. Failing to clearly understand their role leads to disparage women's value and hence deny those rights. All stages of history are full of examples for women who excelled event better than their men counterparts.

Islam, for instance, elevates the status of women to be completely equal to men, and it rejects any act of downgrading their physical and/or intellectual capabilities. However, many people accuse the Islamic teachings of being unfair towards women. This accusation comes in the first place as a result of misinterpreting the verses of the Holy Quran, without looking at the authentic narrations and explanations. What support the critic of those people are perhaps some cultural practices which have no roots in any of the Quranic verses.

In recognition of the women's efforts and to appreciate their feat in all sections of our life, the OIC International Business Centre has the pleasure to announce the presentation of "The Muslim World Rania Award" to selected distinguished women from around the Muslim world. The award presentation for the second time, will take place at a special ceremony during the 9th undertaking of the annual event "The Muslim World Business and Investment Zone – Trade Exhibition and Conference."



The MUSLIM
WORLD RANIA
AWARD 2019

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THE AWARD RECIPIENTS



YBHG. DATUK MOHAIYANI
SHAMSUDIN
Chairman, Maybank Berhad,
Malaysia



YBHG TAN SRI DATO' SERI PROFESSOR
EMERITA DR. SHARIFAH HAPSAH
SHAHABUDIN
President of the National Council of
Women's Organisations and
Senior Consultant at the Prime Minister's
Department, Malaysia



YBHG. DATO' JAMELAH A. BAKAR
Chairman of A&W and
Director of KUB,
Malaysia



YBHG. DATO'
HAZIMAH ZAINUDDIN
Group Managing Director
Hyrax Oil Sdn. Bhd.
Malaysia



YBHG. PROF. DATO' SRI DR. ZALEHA
KAMARUDDIN
Rector of
the International Islamic
University Malaysia



MADAM SEYEDEH
FATEMEH MOGHIMI
Managing Director of
Sadid Bar International
Transportation Co.
Iran



MADAM SIBEL ERASLAN
Journalist & Writer,
Republic of Turkey

ABOUT THE CONFERENCE

This conference aims to be a premier exclusive platform to emphasise and highlight several prominent women globally to share and exchange opinions on the issues that related to women's involvement in social and corporate sectors. This conference brings together women leaders from various aspects of society such as business, arts, media, and academia to engage in the meaningful dialogue and sessions to learn from each other's inspirational life stories, to explore how to amplify the message of empowerment and service to society and to highlight the many ways in which women contribute to the world.

SOME OF THE TOPICS DISCUSSED BEFORE:

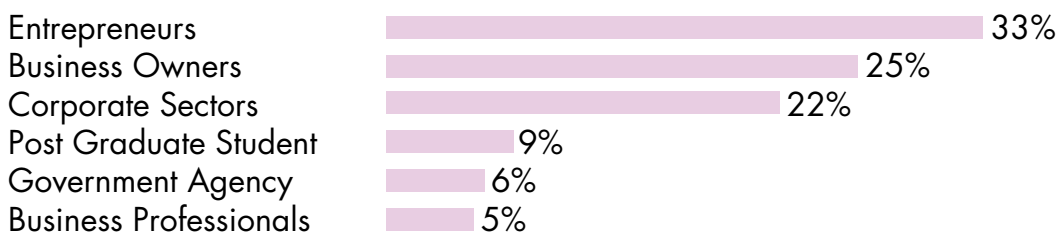
- Empowering Women and Enhancing Their Involvement in the Globalised Economy Industry
- Female Entrepreneur in Action – How to be Successful
- Rise of Feminism – Gender Equality
- Non-Muslim Perceptions Towards Islamic Fashion – Shaping First Impression
- Evolution of Halal Cosmetics
- Extract of Women and Confidence – Self Image

With the theme of "A New Era Of Women's Rights", The Muslim World Women's Summit continues to be a premier, exclusive platform to emphasise and highlight the role of women in the development of different sectors across the Muslim world. In many ways, it's great to be a woman living in 2019 as more women are educated, making change and their achievements are being celebrated. Today, women are not only participating in various industries, but in some cases they are also holding more positions of power and are being able well paid. Using their inspirational life stories, the participating women will engage in meaningful dialogue during various sessions to reflect on previous experiences and plan for future progress. While this enhances the contribution of women leaders to the economic growth of their nations, it also serves to motivate the youth to appreciate the integration of efforts exerted by men and women for the betterment of humanity. They will be better prepared to face the challenges and create impactful solutions.

THE TOPICS THAT WILL BE DISCUSSED:

- 21st Century Women in Leadership
- Women in Crisis
- Breaking the Glass Ceiling
- Recognising the Power and Leadership of Girls and Young Women
- Live Local, Go Global: Be a Woman of Influence
- Exploring Fashion and Beauty

RANGE OF DELEGATES



AMONG THE SPEAKERS



DATO' JAMELAH BINTI JAMALUDDIN
Executive Chairman,
3CapitalPartner, Malaysia



DATO' YASMIN MAHMOOD
CEO, Malaysia Digital Economy Corporation (MDEC), Malaysia



PROF EMERITA TAN SRI DR SHARIFAH HAPSAH
Senior Consultant, PERMATA Negara, Malaysia



YBHG DATO' JAMELAH A. BAKAR
Director, Perbadanan Usahawan Nasional Berhad (PUNB), Malaysia



YBHG DATO' HAZIMAH ZAINUDDIN
Managing Director,
Hyrax Oil Sdn Bhd, Malaysia



HARASHA BAFANA
Founder & Director, Adam & Hawa Network, Singapore



ANNE ABRAHAM
CEO,
Leadwomen Malaysia



ZAINAH ANWAR
Executive Director,
Sisters in Islam, Malaysia



MAZLINA KAMARUDIN
CEO, Bismi group, Malaysia



SIBEL ERASLAN
Journalist & Writer, Turkey



MELINDA LOOI
International Fashion Designer,
Malaysia



TENGGU CHANELA JAMIDAH
Founder,
Thavia, Malaysia



NURUL ZULKIFLI
Managing &
Creative Director,
Mimpikita, Malaysia
Warehouse, Singapore



SALMA CHAUDRY
Founder,
Halal Cosmetics Company,
United Kingdom



MIZZ NINA
Founder,
DOPSTV, Malaysia



DIDIE NASIR
Founder,
Dida Cosmetics, Malaysia



BELLE AL YAHYA
Founder,
Sugarbelle Cosmetics,
Malaysia



BARJIS CHOHAN
Founder & CEO,
Barjis, United Kingdom



DR JAZEMINE LIM
Managing Director, Harith Iskander Productions, Malaysia



ALIZA KIM
Public Figure, Malaysia

ABOUT THE AWARD

Nurturing entrepreneurship and developing entrepreneurs have been the focus of many countries around the world due to the enormous benefits for individuals, organisations and the economy at large. Contributing to these efforts, the OIC International Business Centre introduced the Muslim World Entrepreneur Development Award which is presented in conjunction with the annual trade exhibition and conference the Muslim World Business and Investment Zone.

The MWEDA is presented to honour the progress made by talented entrepreneurs who transformed their ideas into successful business models that proved to be highly competitive and sustainable locally and internationally. The awards also stimulate the courage and determination in the youth to embark on their own journey of entrepreneurship based on systematic procedures to create new products and services, following the example of the award winners.

More importantly, the award aims at promoting the work of entrepreneurs in order to spotlight investment opportunities, which solve the financing problem that troubles almost every startup and entrepreneurship. This is done through the networking sessions between the entrepreneurs and local and international investors, who attend the award ceremony and participate in the other activities of the Muslim World Biz.

Honoured by OIC TODAY, the international business and investment magazine, the MWEDA is classified into four different categories that cover a broad range of sectors and reward different scopes of operational, technical and strategic excellence. Held at a prestigious resort in the marvelous Langkawi Island, the award ceremony will be attended by government officials, heads of diplomatic missions in Malaysia, renowned investors and business leaders in addition to esteemed media representatives.



HONoured BY



The rank of Al-Faris awards are presented to ambitious entrepreneurs who have showcased aspiration towards excellence. The rank of Al-Ra'id awards honour a group of the first movers in a number of industries based on superb practices. Al-Imtiyaz ranked awards are conferred upon winners with outstanding business strategies and outcomes.

THE ROUND TABLE TALK 2019



Designed as a special leadership programme, the Round Table Talk (RTT) was incorporated in the Muslim World BIZ in 2014. The main objective of this programme is to transfer the experience of successful leaders to selected groups of young ambitious entrepreneurs who are expected to shape the future of the Islamic economy. The panellists and speakers are current and former recipients of the prestigious award "Jewels of the Muslim World." Those distinguished leaders have made their way towards success despite all the challenges that faced them. Their stories truly inspire. The RTT is held along two days, consisting of six different sessions.

THE MUSLIM WORLD WOMEN'S SUMMIT 2019



The OIC International Business Centre has paid a special attention to the status of women in the OIC member countries. The Muslim World Women's Summit brings together Muslim ladies who have set replicable examples of how success could be achieved. The conference is fully dedicated to discuss issues pertaining to the progress of women's participation in all aspects of life including the business environment. Since women's empowerment is the main highlight of the conference, the speakers are ladies who have made their way through challenges. The participating delegates are women from various age groups and social status who strive to gain and practice their rights in their local communities.



THE MUSLIM WORLD INFRASTRUCTURE & INVESTMENT CONFERENCE 2019



Being organised in Malaysia's capital, the beautiful city of Kuala Lumpur, the Muslim World Infrastructure & Investment Conference comes timely to reflect on the progressive development of Malaysia's economy which is based on the strong infrastructure the country has. The various sessions will shed the light on how to develop modern infrastructure in the OIC member countries as the first step to promoting them as destinations for foreign direct investment. Many of those countries are rich in resources but are not really able to maximise the use of them in improving people's quality of life through social as well as economic development.

FORUM & CONFERENCES

THE OIC HIGHER EDUCATION CONFERENCE 2019



The OIC Higher Education Conference acts as a platform for the development of competitive learning methods and curriculum which are being taught by trusted and highly qualified teachers using the most updated, innovative methods. The conference also promotes the existing higher learning institutes within different OIC countries to attract more students. Officials from the education ministries, university management teams and academicians engage in in-depth deliberations every year.

THE OIC ARAB-ASIA TRADE & ECONOMIC FORUM 2019



This has been the first platform created in the Muslim World Biz to discuss ideas and initiate policies for enhancing intra-trade activities among the OIC member countries, and also to introduce the Islamic economy as an alternative to the failing systems. The expansion of size and scope has been remarkable over the past eight years and last year issues related to cooperation between Asian and African countries were discussed after several years of focusing only on Asia. This year, the focus will be on the cooperation between Arab and Asian countries at the OIC Arab-Asia Trade & Economic Forum.

THE WORLD ISLAMIC TOURISM CONFERENCE 2019



This is a leading conference with the main objective of increasing the inbound tourism traffic into the Muslim countries by promoting the large number of historical sites and natural sceneries in these countries. The conference also presents the unique innovative policies of Islamic Tourism, which have been established and successfully practiced by many Muslim countries. WITCX is the best avenue to showcase the rich cultural heritage, the modern tourist attractions as well as the products and services which are believed to increase the intra-flow of tourists among the Muslim countries as well as with non-Muslim countries.



9TH **Muslim World Biz**
Business & Investment Zone
EXHIBITION & CONFERENCE



**4 SEPTEMBER 2019,
WEDNESDAY**

THE ROUND TABLE TALK 2019
THE OIC ARAB-ASIA TRADE & ECONOMIC FORUM 2019
THE MUSLIM WORLD BIZ TRADE EXHIBITION 2019

**5 SEPTEMBER 2019,
THURSDAY**

THE ROUND TABLE TALK 2019
THE MUSLIM WORLD WOMEN'S SUMMIT 2019
THE JEWELS OF THE MUSLIM WORLD AWARD 2019
THE MUSLIM WORLD BIZ TRADE EXHIBITION 2019

**6 SEPTEMBER 2019,
FRIDAY**

THE MUSLIM WORLD WOMEN'S SUMMIT 2019
THE MUSLIM WORLD BIZ TRADE EXHIBITION 2019
THE MUSLIM WORLD RANIA AWARD 2019

ABOUT OIC MEMBER COUNTRIES

The Organisation of Islamic Cooperation (OIC) (formerly the Organisation of the Islamic Conference) is the second largest inter-governmental organisation in the world. The OIC is spread across four continents with 57 states as current members. The Organisation stands as a collective voice of the Muslim world. It aims to identify and protect the interests of the Muslim world while promoting international harmony among and between the varying people of the world. The OIC was formed after a criminal arson attack on Al-Aqsa Mosque in occupied Jerusalem. As a result the decision to establish the OIC to safeguard the Muslim world was finalised at a summit which took place in Rabat, Kingdom of Morocco on 12th Rajab 1389 Hijra (25 September 1969).



Islamic Republic of
AFGHANISTAN
National Day: 19/8
Member Since 1969



Republic of
ALBANIA
National Day: 28/11
Member Since 1992



People's Democratic
Republic of ALGERIA
National Day: 28/5
Member Since 1992



Republic of
AZERBAIJAN
National Day: 28/5
Member Since 1992



Kingdom of BAHRAIN
National Day: 16/12
Member Since 1972



People's Republic
of BANGLADESH
National Day: 26/3
Member Since 1974



Republic of
BENIN
National Day: 1/8
Member Since 1983



BRUNEI-
DARUSSALAM
National Day: 23/2
Member Since 1984



BURKINA-FASO
National Day: 11/12
Member Since 1974



Republic of
CAMEROON
National Day: 20/5
Member Since 1974



Republic of CHAD
National Day: 11/8
Member Since 1969



Union of The
COMOROS
National Day: 6/7
Member Since 1976



Republic of COTE
D'IVOIRE
National Day: 7/8
Member Since 2001



Republic of
DJIBOUTI
National Day: 27/6
Member Since 1978



Arab Republic of
EGYPT
National Day: 23/7
Member Since 1969



Republic of
GABON
National Day: 17/8
Member Since 1974



Republic of The
GAMBIA
National Day: 18/2
Member Since 1974



Republic of
GUINEA
National Day: 2/10
Member Since 1969



Republic of GUINEA-BISSAU
National Day: 24/9
Member Since 1974



Republic of GUYANA
National Day: 23/2
Member Since 1974



Islamic Republic of IRAN
National Day: 11/2
Member Since 1969



Republic of INDONESIA
National Day: 17/8
Member Since 1969



Republic of IRAQ
National Day:
Member Since 1975



Hashemite Kingdom of JORDAN
National Day: 25/5
Member Since 1969



Republic of KAZAKHSTAN
National Day: 16/12
Member Since 1995



State of KUWAIT
National Day: 25/2
Member Since 1969



KYRGYZ Republic
National Day: 31/8
Member Since 1992



Republic of LEBANON
National Day: 22/11
Member Since 1969



LIBYA
National Day: 24/12
Member Since 1969



MALAYSIA
National Day: 31/8
Member Since 1969



Republic of MALDIVES
National Day: 26/7
Member Since 1976



Republic of MALI
National Day: 22/9
Member Since 1969



Islamic Republic of MAURITANIA
National Day: 28/11
Member Since 1969



Kingdom of MOROCCO
National Day: 30/7
Member Since 1969



Republic of SOMALIA
National Day: 1/7
Member Since 1969



Republic of MOZAMBIQUE
National Day: 25/6
Member Since 1994



Republic of NIGER
National Day: 18/12
Member Since 1969



Federal Republic of NIGERIA
National Day: 1/10
Member Since 1986



Sultanate of OMAN
National Day: 18/11
Member Since 1972



Republic of PALESTINE
National Day: 1/1
Member Since 1969



Islamic Republic of PAKISTAN
National Day: 23/3
Member Since 1969



State of QATAR
National Day: 18/12
Member Since 1972



Kingdom of SAUDI ARABIA
National Day: 23/9
Member Since 1969



Republic of SENEGAL
National Day: 4/4
Member Since 1969



Republic of SIERRA LEONE
National Day: 27/4
Member Since 1972




Republic of The SUDAN
National Day: 1/1
Member Since 1969



Republic of SURINAME
National Day: 25/11
Member Since 1996



SYRIAN Arab Republic
National Day: 17/4
Member Since 1972



Republic of TAJIKISTAN
National Day: 9/9
Member Since 1992



Republic of TOGO
National Day: 27/4
Member Since 1997



Republic of TUNISIA
National Day: 20/3
Member Since 1969



Republic of TURKEY
National Day: 29/10
Member Since 1969



TURKMENISTAN
National Day: 27/10
Member Since 1992



Republic of UGANDA
National Day: 9/10
Member Since 1974



State of The UNITED ARAB EMIRATES
National Day: 2/12
Member Since 1972



Republic of UZBEKISTAN
National Day: 1/9
Member Since 1996



Republic of YEMEN
National Day: 22/5
Member Since 1969

INCORPORATING



HONOURING

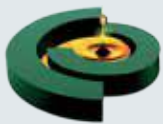


OTHER EVENTS



CONTACT : +603 2681 0037

ORGANISER



OIC INTERNATIONAL BUSINESS CENTRE

OIC INTERNATIONAL BUSINESS CENTRE

Level 24, Unit 1A, Menara TH Selborn 153,
Jalan Tun Razak, 50400 Kuala Lumpur, Malaysia.
Fax : +603 2681 0032 | Email : info@oictoday.biz

www.muslimworldbiz.com

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